

TTC 9th Beijing Workshop 22nd of December 2011

Like to know more about the Chinese Travel Trade?

We can provide you with an audience of 100 travel trade professionals to hear your pitch. One hundred sales calls to the right people just before the new holiday season starts in China.

We'll translate and give your 10 minute PowerPoint presentation for you and collect the feedback during the workshop and open discussion period.

If you've got it right then we'll be collecting orders for you.

If not, we'll tell you what the market thinks.

A B2B focus group for just €500.

Introduction:

Since beginning in 2010, we have run eight outbound tourism workshops. Their success means that we be holding our ninth forum on 22nd of December 2012. We are inviting 60-100 outbound tourism agents to attend along with 10 travel suppliers. Every supplier will be given 10 minutes to present their organization, their products and their services, each taking care to emphasize their competitive advantage in this booming marketplace. These presentations allow attendees to get some understanding of the advantages and characteristics of each supplier. The tourism agents will then have an hour long free discussion period to further explore working closely with suppliers.

